ECESYSTEM-BASED MANAGEMENT

VENTURA, CALIFORNIA: A WATERSHED APPROACH TO RESTORING COASTAL RESUURCES BY PAUL JENKIN

Since 1991, our Ventura County Chapter has been working locally to protect and restore coastal resources. Initially spurred by beach erosion and degraded water quality at Surfers' Point, the Chapter quickly recognized that all coastal problems are a result of human activities on land. Coastal development, runoff from urban and agricultural areas, and unsustainable water management practices all add up to create problems within the near shore environment. Centered on the Ventura River watershed, the Chapter's projects are becoming examples of community-based restoration initiatives. When combined, these projects provide a framework for demonstrating the effectiveness of taking a watershed approach to Ecosystem-based Management.

COASTAL MANAGEMENT: Surfers' Point Managed Shoreline Retreat

One of the formative issues in Ventura has been shoreline erosion at the county's most popular surf break. Responding to the threat of a seawall, the Chapter started a proactive campaign to relocate a poorly planned bike path and parking lot inland, an alternative approach now known as "managed shoreline retreat." The intent is to reestablish the natural "erosion buffer zone" by restoring the beach and dune environment. The new parking lot to be reconstructed a short distance inland will improve water quality through the use of "Low Impact Development" features that will capture and filter stormwater runoff. The final design was completed with the cooperation of local and state government agencies and construction is scheduled for 2009-2010. Now almost 15 years in the making, the only remaining hurdle is finding additional funding to complete the \$7M project. For more information please visit: www.surferspoint.org

DAM REMOVAL: Matilija Dam Ecosystem Restoration Project

As the Chapter ramped up its campaign to restore the beach, it also began promoting the removal of the obsolete Matilija Dam, located 16 miles up the Ventura River. Using the slogan "Give a Dam, Free the Sand, Grow the Beach" this campaign publicized the connection between beach erosion and the 6 million cubic yards of sediment trapped behind the dam. Meanwhile, the southern steelhead trout was added to the endangered species list, and local government quickly recognized the potential benefits of restoring a free-flowing river. Ten years and several studies later, this idea has become an internationally recognized example of ecosystem restoration. Final design is underway, the first components of the project have begun, and pending funding, Matilija Dam is slated for removal in 2014. For more information please visit: www.matilija-coalition.org

STORMWATER: Greening the Urban Watershed:

Building on the Chapter's early Blue Water Task Force volunteer coastal water quality monitoring, this program aims to reduce urban runoff starting with a small coastal drainage in the City of Ventura. Research

revealed how communities around the country are working to re-design urban watersheds that drain directly into rivers and beaches. Using computer Geographic Information Systems (GIS) software, Chapter members produced a map of the urban watershed and illustrated a conceptual plan for urban storm water management. This plan focuses on a small coastal watershed, and identifies potential pilot project opportunities including parks, streetscapes, storm drain retrofits, and coastal wetlands restoration. The City of Ventura took notice, and this summer passed a "green streets initiative" that will earmark 20% of all future street repaving funds to stormwater retrofit (SF Victory #99). The Chapter hopes this local funding will draw additional grants to expand upon this concept and gradually construct on-the-ground projects to demonstrate the effectiveness of an integrated stormwater management plan. In the meantime, our "Ocean Friendly Gardens" campaign is showing local residents ways that they can conserve water while doing their part to reduce urban runoff in their own homes. For more information please visit:

http://surfrider.org/ventura/Ocean%20 Friendly%20 Gardens.html

WATERSHED RESTORATION: Integrated Water Management

The Ventura River is the only major watershed in the entire Southern California region that does not rely on imported water. But population growth and climate change pose an increasing threat to the long-term sustainability of this resource. As the State of California seeks to solve its growing water crisis, Surfrider is working with local government in Ventura to promote integration of water resources to enhance water supply, water quality, habitat and recreation. Possible future projects include stormwater capture and reuse, water recycling, natural floodplain management, and other means to modernize the wasteful water management practices that degrade coastal ecosystems. For more information please visit: http://venturaecosystem.blogspot.com/

INTEGRATED SOLUTIONS

The Ventura Ecosystem-based Management project is a model for developing an integrated approach to solving the ocean crisis. This relatively small watershed provides an opportunity for the implementation of community-based solutions to typical problems affecting coastlines around the world. In the end, demonstration projects like this will be the testing grounds to determine if we, as a society, are able to change our ways and develop sustainable approaches to land and water use that are now urgently needed to ensure that our coastal resources are restored and preserved for future generations. *Paul is Surfrider Foundation's Ventura Watershed Coordinator*.

To find out more:

http://venturaecosystem.blogspot.com http://surfrider.org/ventura/campaigns.html