The environmental movement appears to be made up of people that are “in” and others that are “out.”

Those that are “in” drive the eco-car du-jour, refrain from using plastic water bottles, and the list goes on. Everyone else is “out.”

When we force things into clean, binary categories, we may win a small battle but lose the war. It makes it more difficult to create great shifts in society, and in this case, move toward an environmentally conscious lifestyle.

Once we take the time to understand something, we start to recognize the nuances. This came to me years ago as I found myself talking to a friend about a specific musical genre, and watching him shut down.

Fans of Motorhead might dismiss Cline. Fans of the Yeah Yeah Yeahs might dismiss Fela. People with one particular music taste might dismiss all other genres of music with a phrase we’ve all heard before, “all pop/metal/country sounds the same.”

What people are saying is “I’ve never spent time really listening to pop/metal/country.” If they had, they would have discovered that no single genre sounds the same.

What I think about these situations is: “If they had, they could hear the nuances. This came to me years ago as I found myself talking to a friend about a specific musical genre, and watching him shut down.”

The alternative is engaging in a process that includes dialogue, allows differences to be heard, and is mutually respectful. This approach seeks common ground, enabling parties that may disagree on one issue to work together on a future one. This approach is not about compromising on principles, but about finding the time and place to air disagreements. Is it possible that two parties can come together on an issue? Of course. My point is more about “how” that conclusion is reached, and not “what” the conclusion is. It’s about respect.

An inclusive process yields larger successes. It enables future alignment, partnerships and pressures to shift society toward embracing environmental principles.

Next time we feel the urge to slam an opponent into a tiny bucket and dismiss their future potential value, let’s remember this is about something larger than a single, tactical battle. It is about changing the world.

Jim Moriarty
CEO, Surfrider Foundation
For over twenty-five years, the Surfrider Foundation has relied on volunteers to educate, campaign, and fight for our oceans, waves and beaches. It is because of them we are a force to reckon with. For the third year, the Surfrider Foundation Board of Directors and Staff have honored individuals and companies for their outstanding volunteer performances and support of helping move the Foundation’s mission forward. Thank you 2009 Wavemakers.

To read more about our 2009 Wavemaker recipients, visit www.surfrider.org/2009wavemakers
Created through a collaboration of Surfrider Foundation volunteer activists, “The Cycle of Insanity: The Real Story of Water” is a short animated film that highlights how fragmented water management impacts our coasts and oceans. The film also highlights solutions that will improve fresh water availability and result in less waste and pollution. Making Waves recently pinned down the activists behind the film to hear how they made this dream an “animated” reality.

**Can you describe how this project got started and why you got involved? Why is the issue important to you?**

**Belinda Smith** – San Diego Chapter/Project Manager: 3/16/10 10:01 AM

Awhile ago, the San Diego Chapter started a campaign called “Integrated Water” because we are faced with a lot of issues linking fresh water management to ocean health. Mara Dias, Surfrider’s Water Quality Coordinator in New York, thought the campaign needed a better name and suggested “Know Your H2O.” We loved it, and adopted it immediately. Soon after, we formed a small team of activists to create a website that could help get this information out to the public.

**Jesse Pattison** – Cartoonist/Animator 3/16/10 10:03 AM

Drew, from the West LA-Malibu Chapter, introduced me to the project when he asked if I could help visualize this complex story about how water is used. I got involved because it was a great creative opportunity that did something for the greater good. I used to think taking 10 minute showers was the bees knees, but that tired little thought doesn’t even skim the surface of our usage issues.

**How did this project evolve? Why did you choose to create a video?**

**Paul Jenkin** – Ventura Chapter/Water Expert 3/16/10 10:07 AM

I love “The Story of Stuff” for the way it communicates a lot of complicated things in a simple and understandable style. It turns out that Belinda was on exactly the same wavelength with this idea of doing something similar with “The Story of Water.”

**Drew Albenze** – West LA-Malibu Chapter/Producer 3/16/10 10:10 AM

When I heard Belinda explain the idea at the CA chapter conference, I just got it. The idea clicked and I knew the potential was there for more than a great learning tool... we’d be able to tell this really dramatic story through animation; something the organization has never done before. So, I walked up to her and said I want to help.

**What’s your involvement in this project/how are you contributing? What do you think about how this group came together and is working together?**

**Belinda Smith** 3/16/10 10:15 AM

Like most things at Surfrider, we came together as a bunch of people who all understood this water challenge and were willing to do something about it.

**Paul Jenkin** 3/16/10 10:20 AM

I was so stoked to hear that Belinda was thinking about this. I had all this stuff in my head just bursting to get out so I decided to help get it on paper. It’s a ton of stuff, but I think Drew totally got it, and nailed the animation the first time through.

**Drew Albenze** 3/16/10 10:21 AM

I’ve been pretty amazed at the level of collaboration and mutual respect I have experienced doing this. I’ve spent a good deal of my creative career working in the entertainment industry; the “Know Your H2O” experience has been very different from all of my other work. I see my role as holding the pieces together – bringing these awesome people with such diverse expertise to one place to tell this story in the most interesting, creative, and accurate way possible.

**Laura Clapper** – San Diego Chapter Activists / Screenwriter 3/16/10 10:25 AM

I agree with Drew. We all care about and understand the water situation and we have a nice blend of talents that work well and enhance the project. I took on an editorial role, making sure the script stayed straightforward and didn’t get too long.

**What are the goals and aspiration of the video?**

**Belinda Smith** 3/16/10 10:32 AM

Many times environmental campaigns just focus on a problem. We wanted to make a film that’s a great tool for activists to show to people at every water and development agency. With “The Cycle of Insanity” we present solutions, so change is possible.

**Jesse Pattison** 3/16/10 10:35 AM

I remember seeing Dennis Kucinich talk about access to clean water as being an “inalienable human right” during the early 2008 presidential campaign, and people were laughing at him. I think it would be great if people start taking water issues seriously.

To read the full interview and watch “The Cycle of Insanity: The Real Story Of Water,” visit www.knowyourh2o.org
Greetings From The North Atlantic Gyre

In spring of 2009, Surfrider Foundation’s Portland Chapter organized an event for Dr. Marcus Eriksen and Anna Cummins from Algalita Marine Research Foundation as one of the stops on the Junkride Bicycle Tour. Both had been to the North Pacific Gyre, and hearing them speak launched me in a new direction, one that made fighting plastic pollution a daily endeavor. Marcus and Anna introduced me to their newest project, “5Gyres.” Um, five? What do you mean, five?

Yes, in the world, there are five major oceanic gyres (North and South Pacific and Atlantic and Indian), and it’s the goal of “5Gyres” to explore each for plastic debris. With a grant from Surfrider Foundation and several private sponsors, I secured a place on the January – February 2010 expedition to the Sargasso Sea. Sailing from the US Virgin Islands to Bermuda, then on to the Azores, our vessel, Sea Dragon, scoured the ocean surface looking for plastic in the North Atlantic Gyre. During our 26 days at sea with a stopover in Bermuda, we conducted 37 trawls over 3,000 miles with an apparatus known as a Manta Trawl. This trawl skims the ocean's surface for plastic fragments and collects them in a standard 300 micron net for analysis later. The expedition sailed a route that would bring us to the center of the Atlantic Gyre, a course determined by a computer model based on drift buoy data that was developed by Dr. Nikolai Maximenko, a senior researcher at the University of Hawaii.

Words and Photos by: Stiv J. Wilson, Portland Chapter Chair

Until being out there, in the vast liquid wilderness, it’s difficult to comprehend what a “gyre garbage patch” really is. Imagine a cup of photo degraded plastic scattered across a football field, then multiply that by 50 million or maybe even one trillion. Beyond the ubiquitous plastic fragments (every trawl had evidence of plastic), we came across areas known as wind-rows; lines in the sea where marine debris, organic or otherwise, collects. In 45-minutes with a few pool nets, we’d pull up incredible amounts of plastic: shotgun shells, lighters, mop squeegees, bucket lids, toothbrushes, mouth guards, bleach bottles, plastic bags, fishing line, and the list goes on. Basically, we collected items that you can find at your local grocery store, in the middle of the North Atlantic.

After that first session of collecting debris, Marcus and I sat in the cockpit talking. I still couldn’t get my head around what we found. It wasn’t computing, especially since the Sea Dragon was but a speck on the ocean’s surface. What was a half-mile to our right, to our left? It seems impossible that humans could have such an impact on such a large space. It’s like finding life on Mars. Sad but inspired, and ultimately hopeful that we can change our behavior, I will continue on with the “5Gyres” project, and investigate the South Atlantic later this year.
Southeast

By Ed Mazzarella

Thousands of concerned citizens lined up at 80 of Florida’s beaches on February 13th to raise awareness against offshore oil drilling through a peaceful protest called Hands Across The Sand. Protesters exhibited a united front to protect Florida’s beaches, dressing in black to symbolize oil streaming along the coast, and sent one of the strongest messages ever to State and Federal officials that offshore oil drilling is Not The Answer.

Hands Across The Sand’s founder and longtime Surfrider Foundation member Dave Rauschkolb began planning this event in November 2009 as a way for Floridians to show their opposition to offshore oil drilling. For Dave, this movement was not about politics; it was about the protection of Florida’s shoreline, tourism, valuable properties and way of life. It was an opportunity to share knowledge, energies and passion for protecting the waterways and beaches from the devastating effects of offshore oil drilling.

Momentum to lift the ban on offshore drilling in Florida continues to build in Tallahassee and D.C., and debates in the upcoming session of the Florida Legislature over opening the State’s waters will be heated. While city and county governments throughout Florida have passed resolutions against offshore drilling, it is going to take the continued efforts of the Surfrider Foundation’s Florida Chapter Network and other environmental groups to apply the pressure that is needed to keep offshore oil drilling out of Florida waters.

www.nottheanswer.org
The Portland Chapter has been paving the way for policy on their “Ban The Bag” campaign with an amazing amount of outreach and coalition building. Recently the Chapter’s law clerk Tara Gallagher presented at a statewide forum on banning plastic bags with recycling advocates, grocers, the American Chemistry Council, waste managers and elected officials. Shortly after the forum, Senator Hass introduced a bill into the legislative short session to ban plastic bags statewide, and Portland Mayor Sam Adams pledged to pass policy this spring. The Chapter is now working on their final outreach and petition push.

The Newport Chapter recently held their inaugural volunteer appreciation event to honor the Chapter’s most stellar volunteers. Volunteer coordinator Katie Trautman received high honors for her fantastic work with the Blue Water Task Force volunteers. The Chapter’s program has expanded to a second lab in Depoe Bay, adding new beach monitoring sites and engaging with more volunteers. This winter, the Chapter mentored another project with the Oregon Coast Aquarium youth volunteers, developing storm drain art to raise water quality awareness in the Nye Beach area. The volunteers presented to the city council in February, and are now waiting for the weather to turn so they can begin implementing their project.

By the end of 2009, the Siuslaw Chapter had worked with other groups and individuals to develop a proposal for a marine reserve and protected area just north of Florence off Cape Perpetua during the Ocean Policy Advisory Council’s statewide marine reserve proposal process. Heading into spring 2010, the Chapter continues working steadily with the marine reserve process for further evaluation of the Cape Perpetua area.

Siuslaw Chapter Vice Chair John Tipple has been able to talk about his experiences from the 1969 Santa Barbara oil spill. Testifying and contributing op-eds surrounding the current legislation, Tipple’s first-hand accounts have been invaluable influences for Oregon Chapter Network’s statewide efforts to renew the offshore oil moratorium in Oregon. To learn more about the Oregon Chapter Network’s issues or how to get involved, visit www.surfrider.org/oregon

The Seattle Chapter has added six new water testing sites to its ever expanding list: Sandpoint, Leschi, Golden Gardens, Myrtle Edwards, Discover and MeKwa Mooks. All sites are working with the Highline Community College’s Marine Science and Technology Center to set up a separate lab to test Des Moines Park. Visit www.surfrider.org/seattle to see when the next Blue Water Task Force trainings are taking place and to see results from the most recent tests.

South Sound Chapter activists have started their bi-monthly testing on Ruston Way’s waterfront and partnered with Olympia’s Capitol Organizing Committee to kick off spring with the Great Place Paddle Race that took place on March 20th. The event welcomed standup paddlers, kayakers, and prone paddlers of all ages and ability levels.

Surfrider Foundation welcomes new Olympic Peninsula Chapter officers Mike Wheeler and Darryl Wood.

Mark your calendars! Surfrider Foundation’s Oregon, Washington and British Columbia Chapters are gearing up to host the 9th Annual Clean Water Classic in Westport, WA the weekend of May 14th – 16th. The Chapters are expecting approximately 150 contestants for a weekend full of Surfrider awareness and fun! For more information on the Clean Water Classic and how you can get involved, visit www.surfrider.org/cleanwaterclassic.
East Coast

Despite freezing temperatures, volunteers came out to the South Jersey Chapter’s beach cleanup to clean the stretch of beach between Ocean City and Longport. As expected, much of the trash collected was plastic, and unfortunately reminded those at the beach how bad this problem really is. In an effort to reduce the amount of plastic trash on the beach, the Chapter is working to ban single-use plastic bags in Ocean City, NJ. www.surfrider.org/southjersey

Less than a month into the District of Columbia’s new bag tax program, which was lead by Surfrider Foundation’s DC Chapter as an effort to reduce litter and generate funds to clean up the Anacostia River, the nickel bag fee is having a big impact. Managers at stores that sell food or beverages say the switchover has cut the use of plastic bags by half or more. One Safeway in Northwest DC reports a decrease of more than 6,000 bags a week, about half of its former volume. As for customers, the bag law is changing the District’s carryout culture. Shiv Agarwal, owner of Spice Express, said his Indian takeaway is using about 60 percent fewer bags than before the year began. “It’s shocking,” said Agarwal. “Before, 130 to 140 people a day wanted a bag. Now, maybe 50 do.”

That such wholesale change in retail behavior could come from a five-cent fee is no surprise to Dan Ariely, an economics professor at Duke University and author of “Predictably Irrational: The Hidden Forces That Shape Our Decisions.” City officials say they won’t have a tally on the revenue collected through the bag fee until the end of next month, but so far they are pleased with the reported drop in the numbers of bags being used, even if that means less money going to the government. If the city’s receipts from the bag fee fell to zero, “We would love that,” said Charles Allen, chief of staff to D.C. Council member Tommy Wells (D-Ward 6), father of the bag bill. “That’s our goal. That would mean people have made the shift and are no longer using the disposable bags, which represent 47 percent of the trash in Anacostia River tributaries.” Plenty of shoppers have told storeowners that they are all for the bag bill’s environmental goals.

www.surfrider.org/capitol

Great Lakes

As a father, Vince Deur said it’s natural for him to care about the future of the Great Lakes. But that’s not what brought him to Capitol Hill to talk about water quality. Vince is a founding member of Surfrider Foundation’s Lake Michigan Chapter, which supports the link between Lake Michigan surfers and the ecosystems. The Healing Our Waters Coalition, a group of organizations working to restore the Great Lakes, invited Vince to lobby in Washington on Great Lakes Day, where he was the only surfer among 100 business leaders, lobbyists and activists discussing the restoration and protection of the lakes to members of Congress.

One of the Lake Michigan Chapter’s largest projects has been raising funds to test water quality during the off-seasons of September through December and March through May. Members of the chapter are working with Grand Valley State University’s Annis Water Resource Institute and the Norcross Wildlife Foundation in Massachusetts on the initiative. “We want it to be clean so we don’t get sick,” said Ingrid Lindfors, co-chair of the Lake Michigan chapter. “Most surfers are very conscious about their surroundings and nature.” Check out what the Lake Michigan Chapter is doing at www.surfriderlakemichigan.org.
The San Francisco Chapter is fighting to prevent the construction of a 900-foot rock wall at Ocean Beach to combat coastal erosion. After a series of Pacific winter storms hit California in January, a wastewater pipeline located near the surf zone at Sloat Boulevard is in danger of being unearthed. In order to protect the pipe, the San Francisco Department of Public Works (DPW) issued a Declaration of Emergency. The San Francisco Chapter and Save the Waves Coalition joined forces to fight the proposal, arguing for a soft solution of sandbags and beach nourishment to meet the emergency. Both groups also called for a more effective long-term plan to control erosion in this area – a plan that prioritizes beach protection. After a series of meetings that included the San Francisco Board of Supervisors, a compromise was reached. The DPW agreed to scale back the overall size of the project, and minimize the amount of rock involved. Also, a stakeholders group (comprised of government agencies, environmental groups and the public) will form in order to find a long-term solution to this problem. For more details, visit http://sloaterosionob.blogspot.com

Unearthed construction debris – dumped on the beach by the City of San Francisco.

A few years ago, the Coastal Commission gave approval for a 121-acre gated community of 118 homes and a resort on a bluff in Dana Point. While the Surfrider Foundation lost the battle against the homes, developers were forced to make concessions for public beach access including four access points and an inclined railway called a “funicular” that shuttles visitors to a secluded beach known as the Strand. Ironically, the $12 million bluff-top lots, marketed by the developer as the “last undeveloped oceanfront property” in Southern California have put locked metal gates up and signs posting hours at the top of the stairways: “Coastal Access (Limited to Sidewalk) 8:00 a.m. - 5:00 p.m.,” the signs read.

Recreational beach users, lead by the Surfrider Foundation are saying the barriers bar them admission to one of Orange County’s great beaches and surf spots if they come at the wrong time. “The developers agreed to a grand balancing act to justify this project, and now they’re chipping away at the public benefits,” said Chad Nelsen, Surfrider Foundation’s Environmental Director. The California Coastal Commission is investigating the gates and hours of operation to determine whether they violate the development permit or state law, which requires the maximization of hours of use for public beach access and recreation. Late last year the agency wrote to express its concerns to Dana Point, which manages the stairways. City officials say the development agreement gives Dana Point the right to set hours, mostly to guarantee public safety.

Nelsen said that surfers and recreational beach users are being barred from using the access points for early morning forays into the waves or sunset surfing, although the closing time will be extended to 7 p.m. in the summer. For comparison, another staircase just down the coast of Strand Beach, operated by Orange County’s parks agency, is closed from midnight to 5AM. Surfrider Foundation will continue to be involved in this issue until beach access is secured in a fair and safe manner for all beach users. If you live in the Dana Point area and want to learn more about this issue, go to www.surfrider.org/southorangecounty.
As the surf community becomes more aware of its environmental footprint, the interest in creating a surfboard from "green" materials has grown exponentially. However, without a life cycle assessment of the baseline materials used in manufacturing, it is impossible to make informed decisions on how to reduce the footprint of the sport.

The Surfboard Cradle-to-Grave (SCG) Project was started to resolve these issues and answer questions such as: what part of the board contributes the most to its environmental footprint; and which parts of the process will be the easiest and cheapest to improve.

The report highlights the carbon footprint of the two most popular types of surfboard foam, polyurethane and expanded polystyrene, creating a baseline for comparison of future boards, and providing a guide for consumers who are looking to reduce their footprint.

"Is it a ‘green’ board just because the maker says so?” says SCG Project founder Tobias Schultz. “The only way to make a real comparison is to assess the carbon footprint of a new type of board and then compare it to the carbon footprint of the conventional surfboards found in the SCG Report.” Schultz continues, “The carbon footprint is a very good indicator for the pollution arising from a product in general. By using the recommendations presented in the SCG, we can all start to gauge the best ways to improve our environmental footprint, for carbon and other pollutants we are concerned about.”

For the full report and information on green surfing, visit www.surfrider.org/greensurf
We’ve learned over the last few years that surfboards are difficult to recycle. Rather than filling up a landfill with old boards, artist Michael DeNicola is turning them, old window frames and anything else he can get his hands on into canvases for his art.

What inspired you to start painting on old surfboards?
I love to surf and I love art. When I paint my boards, I feel more connected to them. I first started to paint on old surfboards because I wanted to ride them. To me surfing these boards is more about expression and old dinged up, yellowed and battered boards can esthetically be uninspiring even though the shape looks like it would be fun to ride. Painting on them seems to honor them, bring them new life.

How did the transition from old surfboards to other recyclable materials occur?
I’m always painting and collaging, making my mixed media works. I collect things from my travels, and take a lot of photographs. Pretty much anything that catches my eye can end up in one of my works. The transition to old boards comes from appreciating the beauty in something even though it might be discarded or weathered and worn. By giving it a fresh twist or seeing it in a new light I can bring it back to life, and make it viable and functional again. Maybe even more appreciated than before.

How functional are the recycled surfboards you paint? Can we surf on these boards?
Yeah, I ride them all the time. It comes from the mindset of ‘ride anything’ or ‘ride everything.’ Surfing is about fun and on any given day a different board might make that session in those given conditions magical. Some of the boards are real heavy, etc., but I find that if I’m excited to be out there and excited to play around on the chosen board, I usually end up having a great time.

Tell us about your series “A Recycled View.”
I’ve been a big fan of surfing for many, many years. As a kid I always had subscriptions to all the magazines and never threw any away. A while back I came up with the 5X concept, which was a different way to look at competitive surfing. I went through years of magazines and pulled images to illustrate a brief history of progressive surfing and used these collages as a visual tool to explain my ideas. This is the style I used for the Red Bull 5X shows, events, etc. I’ve taken some of the original images and blown them up, printed them on bamboo paper and reworked them. I came across these old windowpanes and combined the two with the thought ‘how cool would it be for someone to hang a window on their wall and watch all these great moments in modern surfing come together?’
How did you get started in film-making?

We were sponsored by Rossignol as pro freeskiers, and they set us up with Warren Miller Entertainment. We were being filmed for their movies and did not like how contrived it all seemed. We wanted to take cameras deep into the backcountry. Freeskiing and snowboarding were taking off, and we wanted to represent it from a youth culture perspective. We bought our first cameras with money we made commercial fishing in Alaska, then just started filming our friends and it took off from there.

It would seem like traveling the globe and filming the world’s best peaks and surf breaks would be a dream job. What are some of the unglamorous aspects of it?

Probably the most unglamorous part of it is managing the business. It requires a large amount of office time outside the creative realm. From finances, to sponsor proposals, to contracts and everything in between, it is full time year round.

TGR seems to be pioneering a new genre – marrying action sports with social responsibility. Is that true, and if so, how did that come about?

The environment is connected to everything we do. The TGR team and media have a strong influence and broad reach throughout youth culture. Unfortunately, a lot of the environmental messages can come off really dry. We have a highly engaged audience and we figured it is a great way to motivate people in an entertaining, fast-paced manner that makes it super relevant to their world. Our films showcase the most progressive level of action sports in the world. TGR is known for this high standard, and this does not compromise that in any way.

Tell us about your latest project “Carried Away.”

“Carried Away” is a high action surf film that will enlighten people about the “Great Pacific Garbage Patch” and plastics. The Garbage Patch is an area of floating trash, mostly plastics, in the middle of the Pacific Ocean that is fed by the currents of the North Pacific Gyre which encompasses the West Coast of North America, Hawaii and Asia. The film follows two young, ripping surfers whose own discarded plastic bottle floats past them in the lineup in SoCal and shows up at various breaks around the world before ending up in the Garbage Patch. Without saying it, the film shows how the bottle (representing trash as whole) impacts different communities. The two surfers meet up with various pros throughout their journey. The film showcases some of the most progressive surfing today and the fun of traveling to far off exotic locations.
SUMMER BUYERS GUIDE

Globe's most eco-friendly sandal to date, using "Eco Leather," water-based PU cements, recycled PET thread, recycled EVA, and recycled car tires. With $10 from each purchase going back to the Surfrider Foundation, could you think of a better sandal to wear all summer? $49.95 www.globe-tv/us/features/surfrider/

Go to Globe's website and enter code Surfrider2010 to receive a 50% activist discount!

Surf Story by Robb Havassy
With 440 pages of passionate art and stories from 88 of the most inspirational and creative surfers throughout the world, this is the perfect coffee-table book for the die-hard surfer in your family. $25.00 www.surfstoryproject.com

The ECO 2 wetsuit, Body Glove's second generation environmentally friendly suit, offers a ton more stretch while giving its wearer the satisfaction of promoting an ECO friendly lifestyle. Made from limestone-calcium carbonate, corn-based nylon and printed with water-based inks, the ECO 2 suit is the best option for surfers looking to make those small changes to help the planet.

Once Upon a Wave by Roberto Diaz
Young and old alike will gain respect and learn ocean safety in this exciting new book. www.olasbooks.com

My Daddy Taught Me To Surf
Ride along as one boy bonds with his father and learns about surfing. www.taughtme2books.com

Show your love for our planet this Spring with the limited edition Earth Day charity tee. Made from 100% organic cotton, a portion of the proceeds will benefit the Surfrider Foundation. $22 available April 19th www.michaelsast.com

At PBteen, environmental initiatives are taking root at all levels. With every purchase of these 100% organic cotton pillow covers, PBteen will donate $5 to the Foundation. Giving back and decorating your bedroom or dorm room has never been so stylish! Pillow insert sold separately. $29. www.pbteen.com
<table>
<thead>
<tr>
<th>#</th>
<th>Item Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>SURFRIDER JAPAN S/S TEE -MEN’S</td>
<td>Features the Surfrider Foundation Logo with “Japan” below. Surfrider Japan is screened on back neck. This 100% Organic T-shirt is screened in black on a soft heather grey. $26.00 (S-M-L-XL-XXL)</td>
</tr>
<tr>
<td>2</td>
<td>SURFRIDER SURF STARS TEE -WOMEN’S</td>
<td>Our new 100% organic t-shirt was designed by Heather McClain. Features two surfboards that include the Surfrider Foundation Logo. Screened in soft green, pink &amp; purple on a rich Caribbean Blue Tee. $22.00 (S, M, L, XL)</td>
</tr>
<tr>
<td>3</td>
<td>SURFRIDER WALRUS &amp; CRAB INFANT CREEPER</td>
<td>Features “Let’s Look Out For Each Other” 100% Organic Cotton-Mint Green. $12.95 (6 MO, 12 MO, 18 MO)</td>
</tr>
<tr>
<td>4</td>
<td>SURFRIDER TO PROTECT AND SURF REVISED HOODIE - MEN’S</td>
<td>Made of 100% Organic Cotton. Features the White Surfrider Foundation Logo screened on navy blue. $45.00 (S, M, L, XL, XXL)</td>
</tr>
<tr>
<td>5</td>
<td>SURFRIDER TRUCKER HAT</td>
<td>Our new environmental adjustable trucker hat. Made of 70% organic cotton &amp; 30% recycled polyester. Earth Brown with Surfrider Foundation Logo in Natural. $20.00</td>
</tr>
<tr>
<td>6</td>
<td>SURFRIDER BEACH TOWEL</td>
<td>The best towel you will ever own! This oversized beach towel measures 32” x 64”. Features Surfrider Foundation and Logo in navy and white. $30.00</td>
</tr>
</tbody>
</table>

All merchandise available at [www.swell.com/surfrider](http://www.swell.com/surfrider) or call (800) 255 • 7873.
ON BEHALF OF THE WORLD’S OCEANS, WAVES AND BEACHES,
THE SURFRIDER FOUNDATION WOULD LIKE TO THANK THE FOLLOWING
INDIVIDUALS, FOUNDATIONS AND CORPORATIONS FOR THEIR GENEROUS
SUPPORT RECEIVED DURING JANUARY THROUGH FEBRUARY 2010.

$50,000-$100,000
Marisla Foundation
Meyer Memorial Trust

$10,000-$49,999
Alacer Corp., Makers of Emergen-C
Billabong
Douglas County, OR
Edelman/Briga LP
Propaganda Headquarters, Inc.

$20,000-$49,999
Brita FilterForGood
Cinco Hermanos Fund
Craigslist Charitable Fund

$5,000-$9,999
Gursey Schneider LLP
National Philanthropic Trust
Project Save Our Surf
Surfline

$1,000-$4,999
Airwalk
The Apple Lane Foundation
B&G Builders
Robert Bloomingdale

Card Partner
Katherine Conrad
Scott Croha; Kroha/Casner
Family Foundation
David & Judy French
Hansen Beverage Company
Gordon Hanson
Geoffrey R. Holzrichter
Bryce Kroha; Kroha/Casner
Family Foundation
Marcus Merner
Kevin & Eleanor Murphy
Network For Good
Peet’s Coffee & Tea
Philanthropic Ventures Foundation
Phillips Family Trust
The Prospect Hill Foundation
Sangham Foundation
Scott Smetzer
Joseph A. Sollano
Surfrider Foundation Malibu Chapter
Tactics
U.S. Fish & Wildlife Services

Edward Leary Memorial Fund
Bob Lombard Memorial Fund
Malcolm Hale MacNaughton Memorial Fund
Matt Reedy Memorial Fund
Nick Rosser Memorial Fund
Kyle Sanico Memorial Fund
Steve Schafer Memorial Fund
Mark Seals Memorial Fund
Elisabeth Smith Memorial Fund
Scott L. Toll Memorial Fund
Mark Wichman Memorial Fund

Membership Partners
Surfing Magazine
Surfline
SWELL
Transworld SURF
Western Federal Credit Union

New and Renewing Retail Members
Degree33
Flowerrides.com
G-Land Joyo’s Surf Camp
Nature’s Agave
Padre Island Brewing Co., Inc.
Proactive Apparel
Ripyard, Inc.
Sandestin Golf and Beach Resort
Seaside Collections
SeaSpecs
SIMR, Inc.
Soul Surf Media
Surf Diva, Inc.
Tactics

Donations in Memory of
Scott Arras Memorial Fund
William “Jerry” Brown Memorial Fund
Stephen Noll Garcia Memorial Fund
Mathias Denys Memorial Fund
William Dorsey Memorial Fund
Vincent Fitzpatrick Memorial Fund
John Goodman Gale Memorial Fund
Michael W. Gresovic Memorial Fund
Corby Hawks Memorial Fund
Dillon Henry Memorial Fund
Louis Johns Memorial Fund
Dr. James Krumholtz Memorial Fund

Donations in Memory of
The SIMA environmental fund generously supports the work of Surfrider Foundation.